



Almaden Valley Girls Softball League

*Peter Fuqua, President / Jeff Grau, Vice President / Tom Vogel, Treasurer
Affiliated with: San Jose Police Activities League / Amateur Softball Association*

February 9, 2010

To: All AVGSL Team Managers

From: Dennis Calvert
RE: Team Sponsorship

Team Manager,

First I would like to thank you for the time and effort you are already donating to the league. It is your efforts that provide a great atmosphere for the girls to learn about and improve their softball and sportsmanship skills.

As you know, these efforts not only require time, but also money. In an effort to increase the funds available for field maintenance supplies, replacing the stolen golf cart, softball equipment for the girls, and players and coaches clinics, we are restarting the Team Sponsorship Program.

We feel this will not only be an easy and effective way for businesses and/or individuals to show their support for our league, but also an opportunity to advertise to the community.

We are asking the following:

1. At your team meeting, ask your parents if they have a business or know someone who will sponsor your team or the league. The sponsorship starts at \$250.00 and is tax deductible. We are looking for at least one sponsors per team.
2. Have your sponsor fill out the attached sponsorship form and return it to you or mail it to the address listed at the bottom of the form. If they return it to you, please forward the form and check to your group coordinator or any board member.
3. It will be optional this year to place the sponsor on your team banner. Please remember to return the sponsorship forms by March 31, 2010. If you have any questions, please email me at avgsl.org and click on board members.

Thank you,

Dennis Calvert
sponsors@avgsl.org